

MIBAC Fact Sheet



The Michigan Back Collaborative (MIBAC) is a statewide provider-led quality improvement collaborative with an initial focus on better care for low back pain by “first-contact” providers – primary care physicians serving the adult population and chiropractors. It is one of the newer of statewide collaborative quality initiatives supported by Blue Cross Blue Shield of Michigan (BCBSM).

Problem

Low back pain can be frustrating for both patients and providers. There is often no single cause for the pain that can be “fixed” with one simple approach to treatment. This can lead to divergence from evidence-based practices and unnecessary imaging studies and referrals, use of unproven therapies, over-use of opioids, and often results in dissatisfied patients who never do get effective pain relief.

Program Goals

- Achieve better and more effective care patterns
- Improve outcomes for patients
- Greater satisfaction for both clinicians and patients

Participation

MIBAC will have two components, training and quality improvement. Training is a one-time provider training. Trained providers can access the Patient Reported Outcome (PRO) platform to contribute data and analyze the effectiveness of their own practice. Quality Improvement is aimed to start in year two of commitment, and involves an ongoing effort for data collection and quality interventions.

Training for primary care physicians and chiropractors (on-line or in-person when feasible; 90 minutes for PCPs, 100 minutes for chiropractors) will offer a framework for treating low back pain, treatment protocols, and a “toolbox” of resources. This training is evidence-based and will be CME/CE certified. There is also a 12-hour training module available and recommended for chiropractors.

PROs will be collected using the PatientIQ platform - free of charge to the practitioner. The purpose of utilizing PROs is for collection of valuable data pain and functional status, via a smart phone app. Such data will feed into the MIBAC data registry for analysis and quality improvement.

Quality Improvement engagement is intended for year two, however participation in this component is not mandatory for practitioners who complete training. This component revolves around collection of clinical data to the registry, followed by analysis of registry data to identify “best practices” and opportunities for improvement. Participating practitioners will be a part of collaboration on both state-wide and local quality initiatives to improve care across the state -the essence of the CQI model.

Qualifying Participants

MIBAC training is open to all PGIP Physician Organizations (POs), affiliated PGIP PCP’s serving the adult population, and BCBSM PPO network chiropractors. Once training is complete, practitioners can opt to enroll in PatientIQ at no cost to them for PRO collection. To participate in the Quality Improvement component, practitioners will be expected to enroll a minimum of 10 patients in a calendar year. If the practitioner is affiliated with a PO, commitments will be made between the PO and the MIBAC Coordinating Center. Independent chiropractors will sign participation agreements and associated Business Associate Agreements as required for HIPAA compliance.

The MIBAC Coordinating Center

The MIBAC CQI Coordinating Center will be housed at Henry Ford Health System (HFHS) in Detroit and led by Program Directors Steve Fried, MD, Linda Holland, DC and Marjan Moghaddam, DO. HFHS is also the coordinating center for another CQI, Michigan Spine Surgery Improvement Collaborative. In the future, we envision the potential for both CQIs combined to illustrate the full spectrum of care for back pain patients.

Incentives

For PO affiliated practitioners, please consult your PO leadership for details of available incentives. For independent chiropractors, incentives include a \$100 training incentive as well as VBR eligibility for the Quality Analysis component of the program. Please email mibac@hfhs.org for details.

About the Collaborative Quality Initiatives Program

Sponsored by Blue Cross and Blue Care Network, Collaborative Quality Initiatives and Collaborative Process initiatives bring together Michigan physicians and physician organization or hospital partners to address some of the most common and costly areas of surgical and medical care. These initiatives rely on comprehensive clinical registries that include data on patient risk factors, processes of care, and outcomes of care. Collection and analysis of procedural and outcomes data allows the participants to implement changes in practice based on the knowledge acquired from the consortium. These changes in practices lead to increased efficiencies, improved outcomes, and enhanced value.

There are more than twenty Collaborative Quality and Collaborative Process Initiatives that contribute to Blue Cross achieving a lower growth in medical cost trends than the national average. This savings helps hold down health care costs for Blues customers state-wide.

For more information about the BCBSM CQI Program, contact CQIprograms@bcbsm.com.

About Value Partners

[Value Partnerships](#) is a collection of clinically-oriented initiatives among Michigan physicians, hospitals and Blue Cross that are improving clinical quality, reducing complications, controlling cost trends, eliminating errors, and improving health outcomes throughout Michigan.

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